



THE
LADY FATEMAH
CHARITABLE TRUST
EST.1997



MOTHERNOMICS

THE JOURNEY HAS BEGUN

WE ARE PLEASED TO HAVE STRONG RELIABLE PARTNERS
IN ANWAAR NAJAFIJAH.

WILL YOU JOIN US?

Please read on and see how you too can be part
of this important journey of transformation.



WHO ARE WE?



standing on my feet!

THE PRODUCT RANGE ON OFFER WAS MADE BY SOMEONE LIKE ME, A LOCAL KARBALA WIDOWED MOTHER.

Following the sudden death of my husband, the father of my lovely children, I have been struggling for years to make ends meet or lead a dignified life.

However, through this project I am now able to support myself and my orphaned children and live a life of dignity, hope and feel a part of my society again. I am now able to purchase school supplies and food for my children just like any of their friends and our neighbours would do. I have access to good quality healthcare and housing.

Through this scheme my physical and mental well-being has been transformed and I feel part of society once more after years of being shunned as a charity case.

You too can allow hundreds more widowed mothers to regain their status and place in society.

We have worked hard to assure you that each MOM product is in the best quality, and made carefully with our own two hands.

WHY?

IN THE LAST DECADE OR SO, WOMEN IN IRAQ ARE SLOWLY BECOMING MORE INVOLVED IN PUBLIC LIFE AS CITIZENS AND CAN INCREASINGLY BE FOUND IN DECISION MAKING POSITIONS.

Yet, the situation of the widowed mothers in Iraq is one that requires a major shift in focus due to the cultural misunderstanding that widowed women are to be left at home with barely any support and have no place in the rebuilding of society.

This has resulted in the mothers losing faith in their own capabilities and mainly relying on the sponsorships given by charitable organizations. Thus, the Lady Fatemah Charitable Trust has initiated and is a first for any such organization in Iraq a holistic program for the mothers who are sponsored in southern Iraq.

QUALITY CONTROL

One of the project's main objectives is to produce products that are top quality at a reasonable price.

The product is checked for quality, consistency and fitness for the intended purpose twice before it is delivered to the customer, and that is to ensure 100% customer satisfaction.



REPAYMENT

A unique element of this scheme is the opening up of access to markets at the best possible price for the graduates and a small portion of part of the sales proceeds goes to repaying the interest free loan that the graduate mothers receive once they have shown competence in their skills.



OUR VISION



OUR VISION IS THAT EVERY ABLE WIDOWED MOTHER NOT ONLY IN KARBALA BUT BEYOND WHOSE LIFE HAS BEEN IN TURMOIL FOR YEARS HAS THE OPPORTUNITY TO WORK AND BE A ROLE MODEL FOR HER CHILDREN, LEADING A DIGNIFIED LIFE AND ONE FULL OF OPTIMISM FOR THE FUTURE OF HER FAMILY.

BY GIVING A CHANCE TO THESE MOTHERS YOU ARE TRANSFORMING A LARGE PART OF SOCIETY THAT WAS PREVIOUSLY IGNORED.

All the positive energy, effort and capability is being wasted without giving mothers the due opportunity.

Let's work together to accept this wonderful offering from mothers and give each one of them a chance to be part of society again.



mail: info@ladyfatemahtrust.org
web: www.ladyfatemahtrust.org
Tel: +44 (0) 1494 762 063

September Lodge, Village Way, Little Chalfont, Buckinghamshire, HP7 9PU
UK Reg. Charity No: **1072270**